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## Education

Indiana University, Ph.D. in Communication and Culture, emphasis in Rhetoric and Public Culture and minor concentration in Socio-Political Theory: July, 2006. Dissertation Title: "Baseball and the Rhetorical Purification of America: The National Pastime After 9/11," directed by Professor Robert L. Ivie.

Northern Illinois University, M.A. in Communication, emphasis in Political Communication: August, 1996.

Northern Illinois University, B.A. in Political Science, emphasis in International Relations and minor in History: May, 1993.

## Teaching and Research Interests

Rhetorical theory and criticism; the relationship of rhetoric to cultural studies; political theory and democratic practice; sport and democratic culture; sport cultures and the construction of individual, community, and national identity in and through sport.

## Academic Appointments

Bowling Green State University: August, 2006-present, Assistant Professor in the School of Communication Studies and Affiliate Faculty in American Culture Studies.

Indiana University: July, 2004-July, 2006, Editorial Assistant for *Communication and Critical/Cultural Studies*.

Indiana University: August, 2002-July, 2004, Associate Instructor, Department of Communication and Culture.

College of Lake County: January, 1998-August, 2002, Instructor/Director of Forensics, Communication Arts Division.

Northern Illinois University: August, 1994-May, 1996, Graduate Assistant, Department of Communication.

## Other Experience

Ivy Tech State Community College: August, 2003-December, 2005, Adjunct Speech Faculty in Speech.

Keller Graduate School of Management: November, 1996-May, 1997, Adjunct Faculty in Communication.

ExecuTrain Corporation: September, 1996-December, 1997, Computer Software Instructor.

## Publications: Peer-Reviewed Articles

Michael L. Butterworth, "Race in 'The Race': Mark McGwire, Sammy Sosa, and Heroic Constructions of Whiteness," *Critical Studies in Media Communication* 24 (forthcoming).

Michael L. Butterworth, "The Politics of the Pitch: Claiming and Contesting Democracy through the Iraqi National Soccer Team," *Communication and Critical/Cultural Studies* 4 (forthcoming).

Michael L. Butterworth, "Pitchers and Catchers: Mike Piazza and the Discourse of Gay Identity in the National Pastime," *Journal of Sport and Social Issues* 30 (May 2006): 138-157.

Michael L. Butterworth, "Ritual in the 'Church of Baseball': Suppressing the Discourse of Democracy After 9/11," *Communication and Critical/Cultural Studies* 2 (June 2005): 107-129.

### Publications: Book Chapters

Michael L. Butterworth, "Do You Believe in Nationalism? American Patriotism in *Miracle*," in *Examining Identity in Sports Media*, eds. Heather Hundley and Andrew Billings (Sage, forthcoming).

Michael L. Butterworth, "The Rhetoric of Baseball: Citizenship and the Public Speaking Classroom," in *Baseball in the Classroom: Teaching America's National Pastime*, ed. Edward J. Rielly (Jefferson, NC: McFarland & Company, 2006), 145-151.

### Publications: Reviews

Michael L. Butterworth, Book Review of Alan Klein, *Growing the Game: The Globalization of Major League Baseball*, *Sociology of Sport Journal*, 24 (forthcoming).

Michael L. Butterworth, Book Review of Stephen Wagg, ed., *British Football and Social Exclusion*, *Sociology of Sport Journal*, 23 (2006): 86-88.

Michael L. Butterworth, "Personal Foul: Remaking *The Longest Yard*," *Aethlon: The Journal of Sport Literature*, 23 (Fall 2005): 181-185.

Michael L. Butterworth, "'This is *SportsCenter*': 25 Years with the Worldwide Leader in Sports," *Aethlon: The Journal of Sport Literature*, 22 (Spring 2005): 157-158.

Michael L. Butterworth, "Marketing the Male in Contemporary Sport," Book Review of *Sportsex*, by Toby Miller, *Cultural Studies*, 19 (2005): 286-288.

Michael L. Butterworth, Article Review of Mary E. Stuckey, "'The Domain of Public Conscience': Woodrow Wilson and the Establishment of a Transcendent Political Order," *KB Journal*, 1 (2004): [www.kbjournal.org](http://www.kbjournal.org).

### Publications: Teaching Materials

Michael L. Butterworth, Learning Guide for Communication and Culture C223: Business and Professional Communication, School of Continuing Studies, Independent Study Program, Indiana University, 2007.

### Submissions Under Review

Michael L. Butterworth, "'Katie Was Not Only a Girl, She was Terrible': Katie Hnida, Body Rhetoric, and College Football at the University of Colorado," revised manuscript submitted to *Communication Studies*.

Michael L. Butterworth, "Re-Locating the National Pastime: The World Baseball Classic and American Identity," proposal for *Sporting Community: Media Culture, Sport, and Geography*, eds. Victoria E. Johnson and Jon Kraszewski.

Michael L. Butterworth, "Purifying the Body Politic: Steroids, Rafael Palmeiro, and the Rhetorical Cleansing of Baseball," submitted to the *Western Journal of Communication*.

## Manuscripts in Progress

Michael L. Butterworth, "Saved at Home: Evangelical Christianity in the 'Church of Baseball.'"

Michael L. Butterworth and Stormi Moskal, "Putting the 'Fun' Back in College Football: The Armed Forces Bowl as Recruiting Spectacle."

## Conference Presentations

"Judgment and Rhetorical Invention in the Arena of Sport," Central States Communication Association, Minneapolis, MN, March, 2007.

"Saved at Home: Evangelical Christianity in the 'Church of Baseball,'" National Communication Association, San Antonio, TX, November, 2006.

"Competing Nationalisms at Centre Court: French and American Identities at the 2003 French Open," National Communication Association, San Antonio, TX, November, 2006.

"The Meaning of Judgment: Sport and Rhetorical Invention," Communication and Sport Summit, Phoenix, AZ, March, 2006 (presented by Lindsey Mean of Arizona State University—West).

"The Politics of the Pitch: American Empire and the Iraqi National Soccer Team," National Communication Association, Boston, MA, November, 2005 (New Voices in Critical and Cultural Studies Panel).

"Collective Memory and Nostalgia in Major League Baseball's 'Most Memorable Moments' Campaign," National Communication Association, Boston, MA, November, 2005.

"Where the Buffalo Roam: Football Culture and Inequality at the University of Colorado," Southern States Communication Association, Baton Rouge, LA, April, 2005 (Top Papers in Gender Studies Panel).

"Constituting Resistance and Freeing Agency: Curt Flood and Major League Baseball's Reserve Clause," National Communication Association, Chicago, IL, November, 2004.

"Towards a Rhetorical Theory of Sport in Democratic Culture," North American Society for the Sociology of Sport, Tucson, AZ, November, 2004.

"Pitchers and Catchers: Homosexual Identity in the National Pastime," Cultural Studies at the Crossroads, Urbana-Champaign, IL, June, 2004.

"Ritual in the 'Church of Baseball': Suppressing the Discourse of Democracy," National Communication Association, Miami Beach, FL, November, 2003.

"Toni Smith at Center Court: Playing Trickster in the Drama of Democracy," National Communication Association, Miami Beach, FL, November, 2003.

"American Mythology in the American Game: Constructing Mark McGwire as Archetypal Hero," Eastern Communication Association, Washington, D.C., April, 2003.

"Fighting Sioux Nation: Commodifying Culture on Campus," Central States Communication Association, Milwaukee, WI, April, 2002.

## Lectures/Colloquia

“Baseball in Post-9/11 America,” *Sociology of Sport*, Professor C.L. Cole, University of Illinois, Urbana-Champaign, April 24, 2006.

“Purifying the Body Politic: Rafael Palmeiro, Steroids, and the Cleansing of Baseball,” Department of Communication and Culture Colloquium Series, Indiana University, November 11, 2005.

“Ritual in the ‘Church of Baseball’: Suppressing the Discourse of Democracy,” Department of Communication and Culture Colloquium Series, Indiana University, September 19, 2003.

## Teaching Experience

### *Bowling Green State University*

#### Graduate Courses

COMS 601, Rhetorical Criticism, Fall 2007.

COMS 727, Topics in Rhetoric: Rhetorical Approaches to Democracy, Summer 2007, 7 students.

COMS 780, Graduate Seminar in Communication: Rhetoric and Cultural Studies, Spring 2007, 13 students.

#### Undergraduate Courses

IPC 201, Human Communication, Summer, 2007.

IPC 310, Communication and Criticism, Fall 2006, 27 students; Spring 2007, 24 students.

IPC 406, Topics in Communication Studies: Rhetoric of Social Movements, Fall 2007.

IPC 406, Topics in Communication Studies: Communication and Sport, Fall 2006, 30 students.

### *Indiana University*

CMCL C334, Topics in Communication and Culture: Baseball and the Rhetorical Construction of America.

CMCL C223, Business and Professional Communication.

CMCL C121, Public Speaking.

### *College of Lake County*

SPE 122, Business and Professional Speaking.

SPE 121, Fundamentals of Speech.

ENG 123, Introduction to Mass Communication.

### *Northern Illinois University*

COMS 100, Fundamentals of Oral Communication.

### *Ivy Tech State Community College*

COM 101, Public Speaking.

COM 102, Interpersonal Communication.

### *Keller Graduate School of Management*

GM 550, Business Communications.

## Activities, Honors, and Awards

Accepted to Rhetoric Society of America’s Workshop Series, “Rhetoric and Democratic Culture,” Rensselaer Polytechnic Institute, June 2007.

Member of the Writing Group in the Institute for the Study of Culture and Society at Bowling Green State University, 2006-present.

Received Indiana University's Department of Communication and Culture competitive travel grant for Fall, 2005 (\$250).

Participated in NCA Doctoral Honors Conference in the Rhetorical Studies seminar at the University of New Mexico, July 2004

Received Indiana University's Department of Communication and Culture competitive travel grant for Spring, 2004 (\$300).

Nominated for Indiana University's Department of Communication and Culture Virginia Gunderson essay award for graduate seminar paper, "Play Ball: A Rhetorical Call for a Democratic Theory of Sport," Spring 2004.

Received Indiana University's Department of Communication and Culture Robert Gunderson essay award for graduate seminar paper, "Ritual in the 'Church of Baseball': Suppressing the Discourse of Democracy," Spring 2003.

Awarded partial fellowship and associate instructorship at Indiana University in the Department of Communication and Culture, 2002-2006.

Received Collie-Taylor Fellowship Award for Coaches at the annual Phi Rho Pi national speech tournament, Fort Worth, TX, April 2002.

Nominated for Outstanding Faculty Award at the College of Lake County, 1999 and 2001.

Awarded graduate assistantship at Northern Illinois University in the Department of Communication, 1994-1996.

Received multiple awards in intercollegiate forensics competition, including an Illinois State Championship, Interstate Oratory semi-final, and American Forensics Association national semi-final, 1990-1993.

Awarded full-tuition Honors Fellowship at Northern Illinois University, 1989-1993.

## Professional Service

### *Bowling Green State University*

Chair of the School of Communication Studies Undergraduate Program Committee, 2006-present.

Member of College of Arts and Science Curriculum Committee, 2006-present.

Member of Communication Week Committee, 2006-present.

Member of Search Committee for Forensics Director, 2006-2007.

### *Indiana University*

Served as graduate student representative to the faculty in the Department of Communication and Culture, 2003-2005.

Served as editorial intern for journal, *Communication and Critical/Cultural Studies*, 2003-2004.

Designed and maintained Business and Professional Communication website, 2003-2004.

Maintained Public Speaking course web site, 2002-2003.

#### *College of Lake County*

Chair of Honors Advisory Committee, 2000-2002.

Chair of Search Committee for Speech Instructor/Director of Forensics, 2002.

Member of Search Committee for Math Instructor, 2002.

Member of Search Committee for Instructional Developer, 2000.

Member of Teaching and Learning Advisory Committee, 1999-2002.

Member of Communication Arts Technology Committee, 1998-1999.

Developed new undergraduate seminar in Political Communication, 1999-2000.

Participated in faculty panel in response to 2000 Presidential election, 2000.

#### Academic Service

Reader for Critical and Cultural Studies Division for National Communication Association, 2007.

Reader and Respondent for Bowling Green State University School of Communication Studies Graduate Student Conference, 2006.

Guest reviewer for *Women in Sport and Physical Activity Journal*, 2007.

Guest reviewer for *Journal of Sport and Social Issues*, 2006.

Reader for Student Division for National Communication Association convention, 2003.

#### Community Service

Volunteer for Sherrod Brown for U.S. Senate, Lucas County, Ohio, Fall, 2006.

Volunteer for Monroe County Democratic Party, Monroe County, IN, Fall, 2004.

#### Training and Consulting Engagements

Developed and delivered one-day training course in presentation skills at the University of Pittsburgh Medical Center in Pittsburgh, Pennsylvania, 2002.

Developed and delivered two one-day workshops in presentation skills at BASF, Inc. in Gurnee, Illinois, 2001.

Delivered one-day workshop in business writing at W.W. Grainger, Inc. in Lake Forest, Illinois, 2000.

Developed and delivered two-day training course in presentation skills at the University of Pennsylvania School of Medicine in Philadelphia, Pennsylvania, 1999.

Developed and delivered six-week training course in business writing at Medical Malpractice Insurance (MMI) Companies, Inc. in Deerfield, Illinois, 1999.

Delivered presentation skills lecture to the International Association of Administrative Professionals in Barrington, Illinois, 1998.

Developed and delivered six-week training course in presentation skills for Maple Park Mortgage in St. Charles, Illinois, 1995.

Delivered presentation skills lecture to the Kiwanis Club of St. Charles in St. Charles, Illinois, 1995.

### Professional Memberships

National Communication Association, 2000-Present.

Central States Communication Association, 2003-Present.

Rhetoric Society of America, 2005-Present.

North American Society for the Sociology of Sport, 2003-Present.

### References

Robert L. Ivie  
Professor of Communication and Culture  
Indiana University

John L. Lucaites  
Associate Professor of Communication and Culture  
Indiana University

Robert E. Terrill  
Associate Professor of Communication and Culture  
Indiana University

C.L. Cole  
Professor of Kinesiology, Women's Studies and Sociology  
University of Illinois